

B SI-3043. Fundraising for Social Enterprises

Social enterprises must raise the financial resources necessary for the fulfillment of their mission. They have to know how to effectively communicate the relevance and urgency of their needs to donors/investors and demonstrate their capacity to deliver their promises. In this course, students learn about the best practices for social enterprise fundraising. Students learn how to design cases for support, assess different information management systems, identify prospective donors, nurture relationships with existing donors/investors, deploy tools for fundraising, and access different kinds of funding. By the end of the course, students will be well prepared to partake in existing fundraising initiatives and/or undertake projects of their own in the social enterprise world.

B SI-3053. Social Enterprise Work-Study Placement

The Social Enterprise Work-Study Placement offers students an opportunity to bridge classroom learning with real-world experience in the field of social enterprise. This hands-on experiential learning placement provides students with the chance to apply the knowledge gained in their studies to practical scenarios within existing social enterprises. Students collaborate with social enterprises that are addressing complex societal issues, thereby gaining insight into the operational challenges and opportunities that arise in mission-driven cases. Students participate in various aspects of social enterprise operations, such as strategy development, impact measurement, marketing, and financial planning.